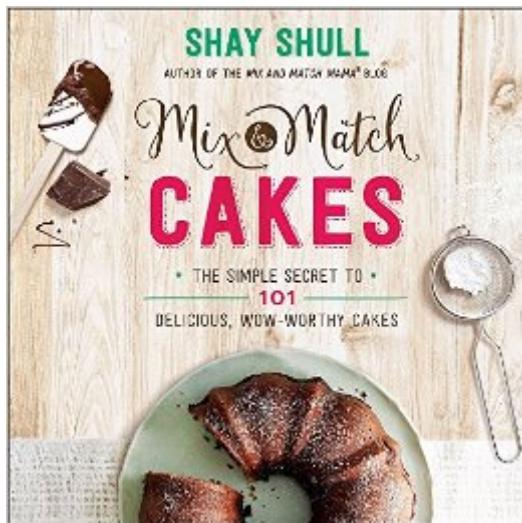


The book was found

Mix-and-Match Cakes: The Simple Secret To 101 Delicious, Wow-Worthy Cakes (Mix-And-Match Mama)



Synopsis

Great for the busy woman, novice baker, and anyone who loves to have their cake and eat it too! Discover mouthwatering new favorites for holidays, celebrations, special days, and every day likePumpkin Spice Latte CakeCadbury Creme Egg CakeSalted Caramel Mocha CakeCrunchy Pretzel CakeChocolate Coffee Hazelnut CakeMix-and-Match Cakes is full of easy and delicious recipes that will make you a star as you elevate the lowly cake mix into a taste sensation your family and friends will crave.

Book Information

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Customer Reviews

The first time I tried a recipe of hers was two years ago - I was googling around for Easter desserts and stumbled on her blog. I found a Peeps marshmallow bar recipe and thought, wow - so cute and easy! I decided to make it for Easter dessert....what a mistake. It was a gooey disgusting mess. So goopy there was NO way the ingredients and amounts were right and in the small section that looked the least gross, my husband and I found it to be inedible. Way too sweet and fake - even knowing it had Peeps in it.Silly me - I commented on the recipe asking some questions (kindly.) As I thought well gosh, it wasn't user error - I'm meticulous and methodical in the kitchen. So maybe there was an issue or mistake in the recipe. No response back.Silly me again - having ruined Easter dessert for my family for the year, I emailed her. Again - kindly. Explaining the issue and my questions/suggestion that maybe there was a mistake in the write up? Hoping to help both her and her readers. No response.It was disheartening. She calls her readers her "sweet sweet friends" but

didn't ever respond. I couldn't help but notice after browsing other recipe posts that there were a lot of similar questions or issues. Not a lot of responses in the way of answers or comments back. Funny, I thought to myself. She's a blogger but she's missing a golden opportunity to engage with her fans. She's got thousands of test kitchen Guinea pigs. A blog full of beta users. So, curiosity killed the cat when I heard she made a dessert book. I stopped by Barnes & Noble the other day and - among other things - checked it out. So disappointing. I recognized several recipes from the blog.

A grouping of 101 recipes for using cake mixes, instant pudding, canned frosting and other add-ins. Some of these additional ingredients may be found in the pantry like pretzels, chocolate chips, cans of soda and cookies, but some items like margarita mix, praline pecans and Fruity Pebbles may require a shopping trip to the market. This is not a new idea, there are numerous cookbooks built around this concept with Cake Doctor probably being the most popular and comprehensive. I have no objection to using cake mixes because sometimes lack of time or unforeseen occasions can help make life a little more manageable. If there is no time to create a cake from scratch, boxed mixes taste reasonably good and shave some steps off the process, although personally I find only a couple of flavors of canned frosting tolerable. Usually if time is limited I will use a mix and spend time making the frosting from scratch. It is reasonable to assume that the end-user of these recipes has little time and is hoping for some creative ideas, so the book should be organized efficiently with ease-of-use at the forefront. Instead, the book is organized by season, something that is almost always a bad idea because the decisions are somewhat subjective. What may be a Fall or Spring cake for one person may not be to another making it more difficult to locate, for example, a chocolate cake. A more obvious choice would be to group recipes by cake mix flavor. Since that was not done the index becomes an important tool in navigating the book. But, the index is sorely lacking. Like the rest of the book, the font style and size make it very hard to read, even for people with good vision, and there is no cross-referencing.

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